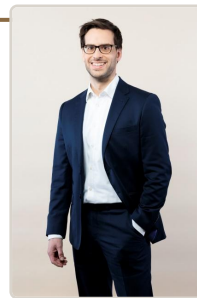


Markus Pöllmann

Munich, Germany | +49 171 9969430 | markus.poellmann@web.de
linkedin.com/in/markus-pöllmann

Date of Birth: 5 August 1987

Director of Finance | IFRS & Multi-Entity Environment | Finance Operations & Controls



PROFESSIONAL SUMMARY

Senior finance executive with 6+ years of progressive leadership across group controlling, accounting, and CFO roles in fast-scaling, multi-entity media organizations — including a listed group (ProSiebenSat.1 Media SE) and a KKR-backed media group (LEONINE Studios). Expertise in IFRS & consolidation matters, IFRS 15 revenue recognition, and German GAAP (HGB), combined with a hands-on track record of designing finance automation. Comfortable operating across multi-entity structures, partnering with FP&A and cross-functional leadership, and building audit-ready control environments at scale.

CORE COMPETENCIES

IFRS Consolidation & IFRS 15 · German GAAP (HGB) · Multi-Entity Group Reporting · Accounting & Controlling Leadership · FP&A Business Partnering · Treasury & Cash Forecasting · Tax Compliance Coordination · AI-Enabled Finance Automation · M&A Integration & Restructuring · Enterprise Planning Systems (SAP, IBM TM1) · Cross-Functional Stakeholder Management

FEATURED WORK



For more details and bonus information, scan the code — interactive, anonymized demos of the AI-driven finance tools referenced in this CV, designed and built using Claude Code.

proxima.mp-heisenberg.club — no login required

PROFESSIONAL EXPERIENCE

LEONINE Holding GmbH — Munich

CFO, Non-Fiction Division, LEONINE Group (KKR-backed media group) | Jan 2025 – Present

- Serve as CFO for LEONINE's TV/streaming Non-Fiction production division (>€100m revenue), spanning four production companies
- Drive standardization and professionalization of finance processes across four production entities; partner with the divisional CEO to build a shared operating identity and unlock cost and efficiency potential
- Own budget governance and resource allocation across the division
- Own monthly cash forecasting and quarter-/year-end cash management for the division; serve as commercial lead coordinating VAT (§14 UStG) and payroll-tax matters with the group Tax function
- Designed an AI-driven IFRS 15 contract analysis tool that automates revenue-recognition assessment (point-in-time vs. over-time) for production contracts — including audit-trail, versioning, and citation-backed documentation

LEONINE Holding GmbH — Cologne / Munich

Head of Controlling (2019–2021) → CFO, i&u TV Produktion GmbH (2022–2024) | Sep 2019 – Dec 2024

- Led the integration of independent film, series, licensing, and distribution businesses into a unified group consolidation framework, including chart-of-accounts mapping and IFRS conversions
- Designed and implemented a group-wide controlling platform on IBM TM1 (Apollo); delivered fully integrated monthly IFRS estimates (P&L, balance sheet, cash flow) at entity level with group consolidation from March 2020
- Built and led the Accounting & Controlling department for i&u TV Produktion GmbH (Cologne) from the ground up starting 2022
- Identified and executed restructuring measures worth >€3m per annum in partnership with i&u management

ProSiebenSat.1 Media SE — Munich (listed group, MDAX)

Head of Central Commerce Controlling | Oct 2018 – Aug 2019

- Led central Commerce/NUCOM controlling; primary financial point of contact to Group Accounting, M&A, and Investment Controlling
- Ran a group-wide legal-entity reduction program, including merger due diligence and cross-functional (commercial, legal, tax) coordination

Director Group Controlling | Jan 2016 – Sep 2018

- Managed group and segment-level financial KPIs (P&L, cash flow) in coordination with capital-market expectations; owned monthly/quarterly close and performance analysis
- Supported the Group CFO and Group Chief Controller in investor and analyst communications
- Led a cross-functional legal-entity reduction program via corporate mergers, reporting directly to the Management Board

Senior Controller, Investment Controlling & PMI | Jan 2015 – Dec 2015

- Built the finance function for the newly formed M&A-driven business unit “7Commerce”; supported integration of acquired companies

Controller → Senior Controller, Digital & Adjacent Central Finance | Dec 2012 – Dec 2014 (promoted Apr 2014)

- Built controlling processes and reporting for the newly created “Digital & Adjacent” segment; introduced TV-media controlling for efficient internal ad-inventory allocation

Trainee, Business Analytics & Reporting | Oct 2011 – Nov 2012 (converted to permanent role ahead of schedule)

- Rotations across International Controlling, Holding, TV Germany, Digital Units, and Group Accounting; built cash-flow reporting

EARLY CAREER

- Scout24 Holding, Munich — Working Student, Mergers & Acquisitions (2010–2011)
- Springer Science+Business Media, Berlin — Intern, Cash Management & Treasury (2009)
- SCHOTT North America, NY, USA — Intern, Finance (2008)

EDUCATION

- **Hochschule Regensburg** — Dipl. Betriebswirt (FH), European Business Studies, focus International Financial Management — grade 1.9 (German scale 1.0–4.0, 1.0 highest) (2006–2011)
- **Oxford Brookes University, UK** — Exchange year, International Business Management (2008–2009)

LANGUAGES

German — Native | English — Business Fluent | IFRS & HGB — Proficient

SYSTEMS & TOOLS

- **Enterprise Planning & Consolidation:** IBM TM1 (Apollo), SAP BOFC, MIK OLAP, SAP R/3
- **Finance Operations:** DATEV, Candis.io
- **AI-Assisted Engineering:** Claude Code — used to design and operate the IFRS 15 automation tool referenced above

INTERESTS

Politics & economics, renewable energy, AI-based home labbing, running & HIIT, travel